
Intern Service Opportunities

What Skills and Services can ATI Interns provide our business?

As part of your Master Services Agreement with The Austin Technology Incubator, member companies have access to our very talented pool of interns. These interns work on specific, well-defined projects that have been agreed upon by the member company and an ATI director. Depending on the semester and the backgrounds of the interns, they can assist with the following kinds of projects:

Financial & Market Analysis

- Pricing strategies & planning
- Financial analysis
- Financial modeling
- Competitive analysis (including war games)
- Market growth analysis
- Market & customer segmentation
- Market pain analysis/validation
- Funding source support (ETF)

Data Support

- Data mining
- Limited data entry (project related)

Marketing & Biz Development Support

- Strategic roadmap development
- Business plan development
- Outside vendor qualification
- Marketing literature creation
- Web design consulting
- Logo/graphics design consulting

Other

- Patent analysis/patent mapping (non-legal)
- Technology due diligence
- Beta testing when applicable

Intern projects will often grow out of strategy/planning meetings between company executives and ATI directors. If you identify a potential intern project outside of this context, please reach out to an ATI director to make sure that we have the available intern capacity and we can work together to define the project.

The skill set and knowledge of the interns is continually changing and not all services may be available at a given time. The interns group is generally 1/2 MBAs, 1/4 graduate-technical, 1/4 other graduate (advertising/communications) and undergrads. They should not be asked to do things like empty trash, make copies (non-project related), pick up food, large-scale data entry or envelope stuffing, or manage member company employees or contractors.